

Creative Brief

Help us learn more about you and what your hopes are for this project.



DATE _____

CUSTOMER _____

PROJECT NAME: _____

Tell us about your business? What does your company do? What makes it unique?

Who is your target audience?

What are your design preferences? List any colors, imagery, font style that you want to include.

What are 3 words you want to describe your company brand?

Deadline? _____

Name of Designer Working on Your Project: _____